

## EXPERIENCE

2022- Present: Tillamook (Contract) | Senior Brand Graphic Designer | Portland, OR  
2021- Present: SAXX (Contract) | Sock Product and Graphic Designer | Portland, OR  
2010- Present: FC | Senior Graphic Designer | Consultant | Portland, OR  
2021: Adidas | Apparel Graphic Designer | Los Angeles, CA  
2018-2019: Nike (Contract) | Graphic Designer II | Beaverton, OR  
2017-2018: Kroger | Apparel Graphic Designer | Portland, OR  
2012-2017: Nike (FTE) | Graphic Production Artist | Beaverton, OR  
2012: Nike (Contract) | Graphic Production Artist | Beaverton, OR  
2007-2009: Ludicris Ink | Tattoo Artist | Aurora, OR

## SIDE JOBS/ VOLUNTEER/ EXTRAS

2021: Illustrator | SEI BIPOC Vaccination Event  
2020: Illustrator/ exhibit builder | Sankofa: Black History Month  
2019: Suminagashi artist | Colorways: Skate Like a Girl  
2017: Suminagashi artist | Gallery show at MACC  
2015- 2017: Booth operator | Saturday market  
2016-2017: Portland bridge swimmer | 11 mile solo swim and relay  
2013-2016: Owner of Papa Monty: print and apparel company  
2014-2017: Wild Canyon Games Captain | Nike Sponsored  
2014-2015: Lifeguard | The Multnomah Athletic Club  
2012-2019: Gardner | St Johns Community Garden and Kearney Community Garden  
2009-2012: Creative Suite/ Drawing Tutor | Art Institute  
2009-2011: Sales Associate | Art Institute  
2007-2008: Call Center Representative | T-Mobile  
2005-2007: Head of Seasonal | Party Depot  
2003-2005: Closer and Sandwich Artist | Subway

## EDUCATION

2012- Current: PNCA & Portland State University | Portland, Oregon | Ongoing  
2008-2012: Art Institute of Portland | Portland, Oregon | BFA  
2005-2006: Hot Rod Betties Tattoo and Tattoo School | Salem, Oregon | Certification

## CONTACT

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## CLIENTS

Dutch Bros /Premier Press  
Deschutes  
Mudgear  
Spartan Racing  
Tough Mudder  
Feat  
SAXX  
Pro Compression  
RPM  
Seabird  
Growing Mindfulness  
Mynt Barbershop  
SEI  
MYLA  
Sloth Sox  
Downtown Jujitsu  
Todos Socks  
Grat Socks  
Shelter Mankind  
West Coast Strength  
KLM Pashon  
Awarewolf Gear  
Burger Divas  
Rebirth  
ProForce Athletics  
Cat and Craft Cafe  
The Adrienne Alexis  
Zen Gems  
Moorebeauty Love  
Known Associates Social Club  
Massachusetts Delta  
Ocean Park Inn  
Powerhouse Design  
Grit Sox  
Unicorn Organizing  
LxsGO  
Phozole  
BG&  
Nic White Photography  
Queen Bee's Teas

## PROGRAMS AND SOFTWARE KNOWLEDGE

Illustrator	Procreate	One Note
Photoshop	Word	Teuxdeux
Indesign	Excel	Miro
Outlook	Teams	Squarespace

## GENERAL KNOWLEDGE

Project Management  
Art Direction  
Brand Concepting

## APPAREL INDUSTRY KNOWLEDGE

Apparel: Product Design, Prints, Trims, Graphic Applications, TP's, and CAD illustrations

Bags: Product Creation, Prints, Trims, Graphic Applications, Pattern Creation, TP's , CAD illustrations and Graphics

Socks: Product Design, CAD illustrations, Prints, Trims, TP's, and Graphics

Headwear: Product Design, Prints, Trims, CAD Illustrations and Graphics

Circular Knit Design including BMP creation

Tech Packs

Graphic Schematics

Sales Pages

Tee Graphics

Printing Techniques

Lab Dip Submission's and Approvals

## GRAPHIC DESIGN KNOWLEDGE

Illustration

Multi-page Layout

Branding: Logo Creation, Branding Guides, Branding Collateral

Event Signage

Factory ready Files

Production Art

Restaurant Collateral

Playing Card Design

Custom Live Typefaces

Print Collateral: Flyers, Posters, Brochures, Packaging

## SOFT GOODS SKILLS

- Product Creation
- Production Art
- Factory Files
- AOP'S
- Knit BMP's
- 3D Trims Design
- Inspiration Boards
- Concepting Boards

## GRAPHIC SKILLS

- Illustration
- Type Design
- Repeat Patterns (AOP's)
- Hand rendered Graphics
- Mass automation
- Production Art
- Print Files
- Photo manipulation
- Photo editing

## MAKER SKILLS

- Sewn Products Including Samples
- Pottery (Wheel and Hand Sculpt)
- Hand Embroidery
- Book Binding
- Soldering
- Tarot Card Creation

## FINE ART SKILLS

- Hand Rendered Illustration
- Hand Rendered Typography
- Sewn Products Including Samples
- Linocuts
- Screen Printing
- Acrylic Painting
- Watercolor Painting
- Paper Dioramas
- Suminagashi Prints

**2021-CURRENT: SAXX (CONTRACT) | PORTLAND, OR  
SOCK PRODUCT DESIGNER**

Part-Time Sock Product Designer creating Tech Packs and CAD's for Sock seasonal lines, Knit BMP's, applying knit direction for successful factory execution. Applying Nylon/ Cotton/ Custom yarn twist color palettes to sock as appropriate. Managing lab dips, 3D mock-ups and creating informative multi-page documents on sock research for new chassis creation.

**2022- CURRENT: TILLAMOOK (CONTRACT) PORTLAND, OR  
SENIOR BRAND DESIGNER**

Full-Time Senior Brand Designer creating Visual Center and art direction for seasonal and promotional campaigns. Art Directing promotional campaigns, photo shoots and static/ digital ads. Designing branded products such as backpacks, water bottles, headwear, packaging etc. All while utilizing company branding and Tilly ethos.

**2010- CURRENT: FELICIA CANTU | PORTLAND, OR  
APPAREL, ACCESSORIES, AND BRANDING DESIGNER**

Working one on one with clients finding solutions for all their design needs; including Art Direction, Consultation, and Design. Scheduling and managing deadlines, creating contracts, contacting vendors, booking appointments, and managing competing priorities while delivering multiple assets and working within client budgets. Projects include: Accessory (Sock, Headwear, and Bag) product and graphic design creation. Apparel product and graphic design (graphics + repeat patterns) creation, trim creation, Sales pages and CAD illustrations, brand creation and branding guides, commissioned illustrations, and branded printed collateral.

**2021: ADIDAS | LOS ANGELES, CA  
APPAREL GRAPHIC DESIGNER**

Creating and designing graphics and repeats for Apparel Signature Athletes including James Harden and Trae Young, Originals Graphics and collab partners such as Pixar. Additionally creating Graphic Direction and story telling moments around each players journey and story in the Basketball field, creating Inspiration Boards, applying graphics and color to CAD's, creating VLP's and designing around innovative graphic applications from heat registered screen printing to silicone mold trims. Collaborating with larger team on Apparel Design direction, graphic opportunities, and construction techniques.

**2018-2019: NIKE (CONTRACT) | BEAVERTON, OREGON  
ACCESSORIES GRAPHIC DESIGNER II**

Creating and Managing graphics, graphic tech packs, bag and sock pattern creation, CAD illustrations for both socks and bags, trim creation, aop's for bags and socks. Categories include NSW, Mens Training, Womens Training, SB, and Basketball, Signature Athlete (Lebron, Kyrie, Giannis, and Jordan), and NRG. While following seasonal company stories and trends and implementing bag and sock right techniques, from Silicone injection trims to specialty knits. Highlights include designing BeTrue, Olympics, and Doernbecher graphics for bags and socks; and taught repeat pattern classes, as well as covered for manager while away on sabbatical and covering duties for director while one was hired.

**2017-2018: KROGER | PORTLAND, OR  
APPAREL GRAPHIC DESIGNER**

Lead graphic designer for Kroger Apparel line launch. Created inspiration boards, color palettes, 300 hand-rendered illustrations a month, graphic schematics, prints, and plaids for Young Mens and Boys Sportswear, Activewear, and Sleepwear. Additionally created CAD's and sales pages.

**2012-2017: NIKE | BEAVERTON, OR  
APPAREL & HEADWEAR PRODUCTION ARTIST**

Created and designed graphics and CAD's for NCAA, MLB, NBA, Quickturn Sport Moments, for headwear, cut & sew, and tees. Created graphic schematics, submitted licensing submissions, created sales catalog, created 3D mock-ups, utilized seasonal color palettes and licensed brand guidelines while applying a variety of application techniques to trims and apparel. Implemented time saving techniques for team with Illustrator actions.

**2012: NIKE (CONTRACT) | BEAVERTON, OR  
GRAPHIC PRODUCTION ARTIST**

Created production-ready graphics, CAD's, and sales tools for Fan Wear product for NCAA, MLB

**2007-2009: LUDICRIS INK | AURORA, OREGON  
TATTOO ARTIST**

One on one client consultations, custom designs, stencil application, permanent color application, custom soldered needles, custom built machines, skin aftercare solutions.